



2023 Showcase of Residential Communities



April 24-May 7*



Throughout the Greater Louisville Region

Jefferson, Oldham, Shelby, Spencer, Bullitt, Trimble, Henry



Specialized Marketing Program

Promoting new home ownership through the promotion of new homes in your development(s).

Promote & Feature

The 2023 Showcase of Residential Communities, produced by the BIA of Greater Louisville is a specialized marketing program designed to promote and feature new home ownership through the promotion of new homes in residential communities and developments throughout the greater Louisville region.

Who is eligible to participate?

BIA of Greater Louisville Members who have a residential development featuring new homes for sale.

New Homes are Defined as:

- Single-Family Homes
- Semi-Detached Homes
- Multifamily Homes
- Townhomes
- Condominiums
- Patio Homes
- Tiny Homes

Entry Fee:

\$5,000 up to 2 developments
\$6,000 up to 4 developments
\$10,000 up to 10 developments

What's included:

- Comprehensive Marketing Including but not limited to:
 - Radio
 - TV
 - Digital
 - Print
- BIA of Greater Louisville's Relocation Guide*
Distribution Date April 24, 2023 | Annual Publication
 - Showcase of Residential Developments Section
 - Opportunity to purchase additional ad space in Relocation Guide at a discounted rate
 - Distribution to include but not limited to Greater Louisville Inc., UofL, Greater Louisville Realtors Association, ReMax Properties East, Six Degrees Real Estate, LG&E, Humana, Norton HealthCare, Spectrum, Go to Louisville, Retail Establishments
- Encourage public to visit your development(s) during the event dates.
- Free to public event!

Registration deadline: February 27, 2023
Contact Katie for more information or to register:
Katie@bialouisville.com | (502) 429-6102