

Sponsorship Opportunities



May 22, 2023

Oldham County
Country Club



2023 ANNUAL BIA GOLF SCRAMBLE

This highly attend outing provides our members with a day of golfing, networking, awards, and more!
Don't miss your opportunity to sponsor!!

PRESENTING SPONSOR (EXCLUSIVE) | BUILDERS FIRST SOURCE (0 REMAIN)

PARTNER SPONSOR (2 AVAILABLE)

\$3,000

(Limited to two sponsors from different categories)

- Tiered sponsorship recognition on online event page.
- Tiered sponsor signage in high profile areas throughout the venue.
- 1 complimentary team of four.
- Opportunity to add an additional team of four at \$300.00 (1/2 Off).
- 5 additional beverage or mulligan coupons that may be used throughout the event.
- Opportunity to provide a logo'd item for each golfer on golf carts.
- Opportunity to provide a door prize.
- Premium Hole Sponsorship:
 - Representatives are permitted to sit at hole. (This does not include a round of golf).
 - Opportunity to set up your own display, game, tent, giveaways, etc. at the hole. Please note, you are not permitted to give away, sell or distribute any alcoholic beverages unless purchased directly from the venue. Tables and chairs will be the responsibility of the sponsor
 - Signage at the hole – placement is at the discretion of the course manager.
- Logo on printed program.

OFFICIAL SPONSOR (2) SMYRNA READY MIX (TBC) | RIVER CITY BANK

\$1,500

(Limited to two sponsors from different categories)

- Tiered sponsorship recognition on online event page.
- Tiered sponsor signage in high profile areas throughout the venue.
- Two complimentary golfers.
- 2 additional beverage or mulligan coupons for beverages during the event.
- Opportunity to provide a logo'd item for each golfer on golf carts.
- Opportunity to provide a door prize.
- Premium Hole Sponsorship:
 - Representatives are permitted to sit at hole. (This does not include a round of golf).
 - Opportunity to set up your own display, game, tent, giveaways, etc. at the hole. Please note, you are not permitted to give away, sell or distribute any alcoholic beverages unless purchased directly from the venue. Tables and chairs will be the responsibility of the sponsor
 - Signage at the hole – placement is at the discretion of the course manager.
- Logo on printed program.

CLOSEST TO THE GNOME | CLOSEST TO PIN | LOUISVILLE INSULATION (0 REMAIN)

CLOSEST TO THE WAVY LINE (1 AVAILABLE)

\$1,500

- Tiered sponsorship recognition on online event page.
- Tiered sponsor signage in high profile areas throughout the venue.
- Two complimentary golfers.
- 2 additional beverage or mulligan coupons for beverages during the event.
- Opportunity to provide a logo'd item for each golfer on golf carts.
- Provide and present award for the closest to the Wavy Line.
- Premium Hole Sponsorship:
 - Representatives are permitted to sit at hole. (This does not include a round of golf).
 - Opportunity to set up your own display, game, tent, giveaways, etc. at the hole. Please note, you are not permitted to give away, sell or distribute any alcoholic beverages unless purchased directly from the venue. Tables and chairs will be the responsibility of the sponsor
 - Signage at the hole – placement is at the discretion of the course manager.
- Logo on printed program.

LONGEST DRIVE (1 AVAILABLE)

\$1,500

- Tiered sponsorship recognition on online event page.
- Tiered sponsor signage in high profile areas throughout the venue.
- Two complimentary golfers.
- 2 additional beverage or mulligan coupons for beverages during the event.
- Opportunity to provide a logo'd item for each golfer on golf carts.
- Provide and present award for the Longest Drive.
- Premium Hole Sponsorship:
 - Representatives are permitted to sit at hole. (This does not include a round of golf).
 - Opportunity to set up your own display, game, tent, giveaways, etc. at the hole. Please note, you are not permitted to give away, sell or distribute any alcoholic beverages unless purchased directly from the venue. Tables and chairs will be the responsibility of the sponsor
 - Signage at the hole – placement is at the discretion of the course manager.
- Logo on printed program.

BLOODY MARY BAR | LIBERTY FINANCIAL | PC HOME CENTER (0 REMAIN)

BEVERAGE CART SPONSOR (1 AVAILABLE)

\$700

(LIMITED TO ONE SPONSOR)

- Opportunity to RIDE on Beverage Cart (Club rules, beverage cart operated by their personnel) or drive a golf cart to visit guests throughout the event.
- Opportunity to provide logo'd tee gifts for golfers.
- One Complimentary Golfer.
- Signage on beverage cart.
- Logo on printed program.

PREMIUM HOLE SPONSOR

\$450

(LIMITED TO 15)

- Up to Two Representatives are permitted to sit at hole. (This does not include a round of golf) – placement is at the discretion of the course manager.
- Opportunity to set up your own display, game, tent, giveaways, etc. at the hole. Please note, you are not permitted to give away, sell or distribute any alcoholic beverages unless purchased directly from the venue. Tables and chairs will be the responsibility of the sponsor.
- Signage at the hole – placement is at the discretion of the course manager.
- Choice of hole is dependent upon date paid and availability - higher sponsorship levels have first choice of hole.
- Food and Beverages for two (Breakfast, Lunch, Beverage Tickets)

HOLE/TEE BOX SPONSOR

\$300

(Limited TO 18)

- Signage at or around the T-Box – placement is at the discretion of the course manager.
- Choice of hole is dependent upon date paid and availability - higher sponsorship levels have first choice of hole.
- Name on printed program
- Food and beverages for one (Breakfast, Lunch & Beverage Coupons)

SINGLE PLAYER | \$150 EARLY BIRD (ON OR BEFORE MAY 1, 2022)

TEAM OF FOUR | \$600 EARLY BIRD (ON OR BEFORE MAY 1, 2022)

- Green Fees
- Golf Cart (seats 2)
- 2 Iced Beers per person
- 2 Iced Waters per person
- Grab & Go Breakfast (Eat on course or at clubhouse)
- Grab & Go Lunch (Eat on course or at clubhouse)
- 1 Beer Ticket
- 1 Bloody Mary Ticket
- Awards
- Round of 18 Holes of Golf
- More!

If you are interested in participating as a sponsor please contact:

Katie at katie@bialouisville.com or (502)429-6102